

MASSACHUSETTS COUNCIL ON COMPULSIVE GAMBLING OUTREACH PROJECT

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MASSACHUSETTS COUNCIL ON COMPULSIVE GAMBLING

- Nonprofit health agency that provides education, information, advocacy, and referral services for problem gamblers
- Compulsive gambling: uncontrollable urge to keep gambling despite toll it takes on life

PROJECT GOALS

- Educate Chinatown lottery agents regarding problem gambling issues and to identify the ways to address them.
- Build capacity of Chinatown lottery agents to refer clients/employees to resources available for problem gamblers in Mass
- Increase public awareness regarding the Council and its services, and specifically Asian outreach Initiative and related materials.

IS GAMBLING AN ISSUE?

- 70% of 1,808 respondents ranked gambling as their community's number one problem (1999)
- Growing Asian population has become target for the gambling industry – Chinatown buses to casinos
- No major study conducted to study this problem yet



PROJECT DESCRIPTION



MAP PROJECT

- Illustrates the concentration of lottery agents in Chinatown
- Assesses the relationship between proximity to residential areas and revenues of the lottery store agents
- Contribute to research about this issue

SURVEY PROJECT

- ò Created a bilingual survey
- ò Served as an outreach tool for lottery agents
- ò Distributed informational packets
- ò Recorded comments from lottery agents
- ò Ran a College Student Survey Project

FINDINGS

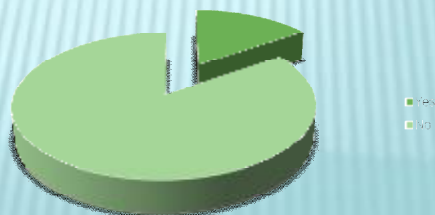


Continued outreach is definitely needed in Boston's Chinatown. Out of the 17 sites attempted through the lottery agent outreach survey, we collected 13 complete surveys.

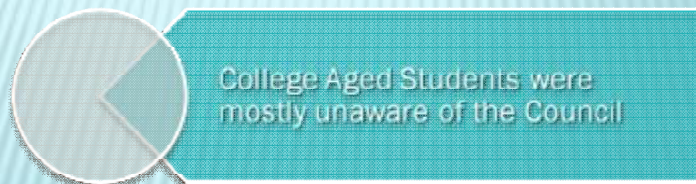
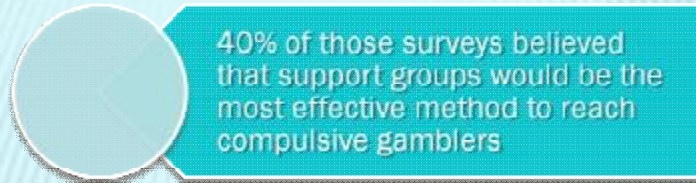


85% of the lottery agents surveyed had never heard of the Council.

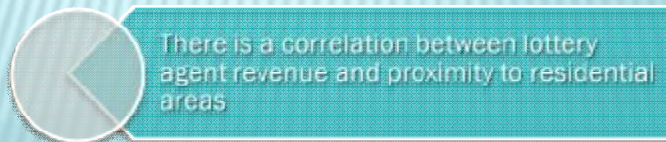
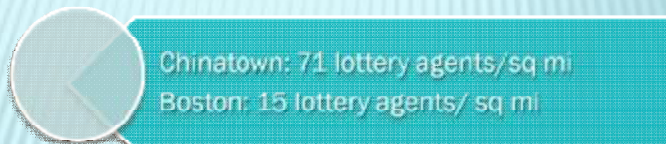
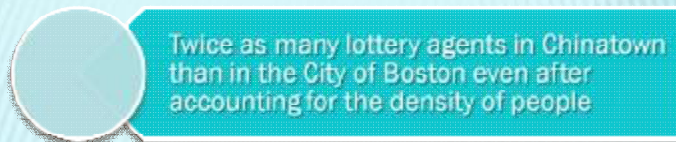
Have you ever heard of the MCCG?



FINDINGS



FINDINGS, CONT.



THANK YOU!
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